

## Smartmile announces its most sustainable parcel locker- at Lidl's CO<sub>2</sub> neutral store in Almere



*Smartmile launches its most sustainable Automated Parcel Machine (APM) yet, dedicating all compartments to reforestation, offsetting 845kgs of CO<sub>2</sub> every month, as an expansion of the company's sustainable initiative Smartmile Open Doors. This APM is located at Lidl Zero Almere.*

ALMERE, July 6, 2021--Smartmile announces a special sustainable APM in collaboration with their long-term partner, Eden Reforestation Projects. Smartmile promises to dedicate all locker doors of this APM to reforestation. For every parcel sent, received or returned through this machine, the company donates funds for one tree to Eden Reforestation Projects. This APM will be operational from July 7 2021 onwards, when the CO<sub>2</sub> neutral Lidl Almere Oosterwold officially opens. According to the company's calculations, this specific APM will offset [845kgs of CO<sub>2</sub> every month](#), transforming parcels into trees.

*We are very excited to be part of this initiative with Lidl. As a purpose-driven company, we are set to create a positive impact on society and the planet, and to work with partners who share that vision to make a bigger impact together.*

- Frank van Os, CCO of Smartmile

Lidl names innovation and sustainability as pillars for the design of the Lidl Zero store. Likewise, Smartmile's brand is rooted in the values of innovation and sustainability, creating the foundation of their partnership.

The APM is located at Lidl Zero Almere Oosterwold Eksterweg, 1342 Almere, Netherlands. The Almere location is an expansion of the long-term [Smartmile Open Doors Initiative](#) that launched on December 5th, 2020. Through this, the company has managed to plant 2475 trees so far. The initiative and collaboration in sustainable development of partners shows Smartmile's dedication to its corporate mission: open doors to a sustainable world, one delivery at a time.

**For more information:** <https://www.smartmile.eu>, Instagram: @smartmile.EU, Twitter: @smartmile1.

Smartmile contact: Frank van Os, CCO: Frank@smartmile.eu, Phone +31 683969766 Michelle van Weverwijk, Head of Marketing: michelle@smartmile.eu , Phone +316 42488621

#### **About Smartmile**

Smartmile is the only truly independent platform for automated delivery. The network comprises 129 machines. All, courier, retailer, and hardware providers can integrate with the Smartmile software, ensuring scalability of the network while making delivery more efficient and sustainable. The company currently operates in The Netherlands and Finland with additional offices in Germany and Kenya.

#### **About Eden Reforestation Projects**

Eden Reforestation Projects was founded in 2005 and is a nonprofit organization that works in developing countries to rebuild natural landscapes destroyed by deforestation. Eden works directly with villages and communities impoverished as a result of deforestation and destruction of the land that sustains them. Eden employs thousands of local people and provides them with the education and tools necessary to plant, grow, and protect to maturity millions of trees each year. Eden currently plants approximately 20 million additional trees a month and has planted more than 583 million trees in their history.